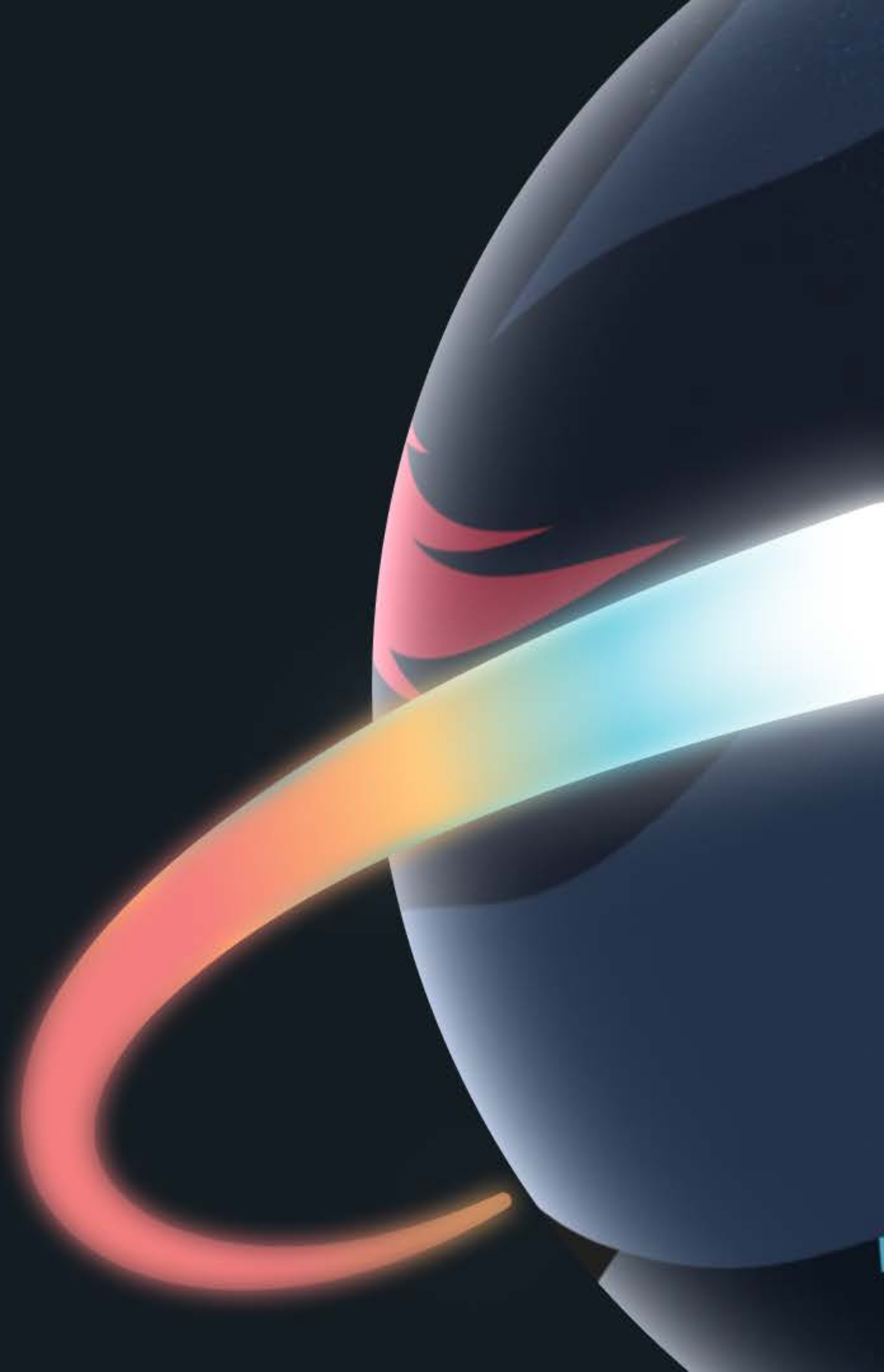


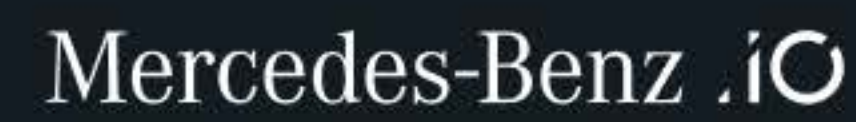


GraphQL for Everyone

June 28 - 30 | Online



Companies at HasuraCon



Past HasuraCon Speakers



Tanmai Gopal,
Hasura



Guillermo Rauch,
Vercel



Debbie O'Brien,
Bit



James Governor,
RedMonk



Uri Goldshtein,
The Guild



Erik Reyna,
The Washington
Post



Yasmine
Moaven, Pipe



Peter Downs,
Pipe



Brittany Roddy,
Raya



Ryan Rodriguez,
Airbus UTM



Gurumurthy
Sithuraj,
UnitedHealth
Group



Karthik
Srinivasan,
Philips



Adam Turoff,
U.S. House of
Representatives



Glenn Rueff,
U.S. House of
Representatives



Andrew Doyle,
U.S. House of
Representatives

Partner with one of the fastest growing OSS projects



450M+ OSS downloads



26K+ GitHub Stars

Hasura Con'21 by the numbers



2k+

Attendees

~1.3k

Avg. Workshop Reg

17%

CXO/Founder

30%

Engineer

4%

VP/Manager

11%

Lead/Sr. Dev

4%

Architect

34%

IT/Dev

Platinum (\$20,000)



Talk

- ✓ A 15 minute Lightning talk on the Main conference track
- ✓ Talk will be mentioned on schedule

Workshop

- ✓ A 3-hour, live workshop hosted by Hasura
- ✓ The workshop will be mentioned on schedule

Lead Generation

- ✓ List of **opt-in** attendees who engage with you by visiting your booth, attending your session and/or workshop.

Job Ad

- ✓ 2 Promoted Job Ads

Conference Presence

- ✓ Virtual Booth during both conference days

Visibility

- ✓ 45 second video before conference starts
- ✓ Logo placement on the website
- ✓ Prominent logo placement on slide-show during pre-event, breaks and post-event
- ✓ Digital Swag bag offer
- ✓ 3 Social Media shout-outs (pre and during event)

Viewing Party + Reception

- ✓ 4 staff tickets
- ✓ 6' table available for demos, swag, and networking
- ✓ Logo placement around reception
- ✓ Opportunity to co-welcome folks to the reception with Tanmai
- ✓ Lead collection available via sponsor-hosted raffle

Gold (\$12,000)



Talk

- ✓ A 10 minute Lightning talk on the Main conference track
- ✓ Talk will be mentioned on schedule

Workshop

- ✓ A 3-hour, live workshop hosted on Konf
- ✓ The workshop will be mentioned on schedule

Lead Generation

- ✓ List of **opt-in** attendees who engage with you by visiting your booth, attending your session and/or workshop.

Job Ad

- ✓ 2 Promoted Job Ads

Visibility

- ✓ 30 second video before conference starts
- ✓ Logo placement on the website
- ✓ Prominent logo placement on slide-show during pre-event, breaks and post-event
- ✓ Digital Swag bag offer
- ✓ 2 Social Media shout-outs

Conference Presence

- ✓ Virtual Booth during both conference days

Silver (\$6,000)



Lead Generation

- ✓ List of opted-in attendees who engage with you by visiting your booth or attending your workshop.

Visibility

- ✓ Logo placement on the website
- ✓ Logo placement on slide-show during pre-event, breaks and post-event
- ✓ Digital Swag bag offer
- ✓ 2 Social Media shout-outs

Conference Presence

- ✓ Virtual Booth during both conference days

Job Ad

- ✓ 1 Promoted Job Ad

Bronze (\$2,000)



Visibility

- ✓ Logo placement on the website
- ✓ Logo placement on slide-show during pre-event, breaks and post-event
- ✓ Digital Swag bag offer

Job Ad

- ✓ 1 Promoted Job Ad

Lead Generation

- ✓ List of opted-in attendees who engage with you by visiting your booth or attending your workshop.

A-La Carte (25% discount applied if added to a sponsorship)



(2) Available | Viewing Party + Reception Sponsor \$5,000

- ✓ 4 staff tickets
- ✓ 6' table available for demos, swag, and networking
- ✓ Logo placement around the reception
- ✓ Opportunity to co-welcome folks to the reception with Tanmai
- ✓ Lead Generations: available via sponsor-hosted raffle

(2) Available | Workshop - \$2,000

- ✓ A 3-hour, live workshop hosted virtually
- ✓ The workshop will be mentioned on the schedule
- ✓ Lead Generation: List of opt-in attendees who engage with you by attending your session and/or workshop.

(6) Available | Viewing Party Sponsor \$2,500 (In-Person Opportunity)

- ✓ 2 staff tickets
- ✓ 6' table available for demos, swag, and networking
- ✓ Logo placement on keynote slides
- ✓ Lead Generations: available via sponsor-hosted raffle



For any questions, reach out
to community@hasura.io